




Daily Google Review Checklist for Dentists



 Follow this simple checklist to collect more Google reviews daily & grow your clinic!



One Time - Before the Patient's Appointment

01

- ☐ Print & Place a QR Code for Google Reviews at reception, waiting area & billing desk
- ☐ Train your staff to mention reviews during patient interactions
- ☐ Personalized Review Request Script ready for front desk & assistants
- ☐ Ensure **Google My Business (GMB)** Profile is Updated with correct clinic name & details



During Patient Interactions

02

- ☐ If a patient expresses happiness, politely ask for a review.
- ☐ Use the review request script when checking out patients.



At Checkout

03

- ☐ Remind satisfied patients to scan the QR code and leave a quick review.
- ☐ Incentives (Optional): Offer a free dental tip sheet or small discount for leaving a review



Post-Visit Follow-up

04

- ☐ Send a WhatsApp/SMS reminder with a review link on the same day.



Monitor Reviews

05

- ☐ Check for new reviews before closing.
- ☐ Reply to every review (positive or negative) professionally.



End of the Day Recap

06

- ☐ Check for new reviews before closing.
- ☐ Celebrate any new 5-star reviews with the team! 🎉

